MEDIA ADVISORY August 22, 2014

Paige Marlatt Dorr Office: 916.327.5356 Cell: 916.601.8005

Office email: pdorr@cccco.edu

Chancellor Brice W. Harris to Hold Press Conference and Media Briefing August 27 to Discuss Board of Governors' Plans to Increase Number of Students Graduating or Transferring from the California Community Colleges

Who/What: California Community Colleges Chancellor <u>Brice W. Harris</u> and California Community Colleges Board of Governors President <u>Manuel Baca</u> along with East Los Angeles College President <u>Marvin Martinez</u> and other college officials will hold a press conference and media teleconference to discuss the system's intention to increase the number of students earning certificates, degrees, or transferring to four-year institutions by nearly a quarter of a million over the next 10 incoming freshman classes.

When/Where: Wednesday, August 27, 2014 – 11 a.m. to 12 p.m.

Harris to hold in-person news conference at:

East Los Angeles College

1301 Avenida Cesar Chavez, Monterey Park, CA 91754 Administration Building Conference Room, G1-301A/B

A map of East Los Angeles College, with directions on where to park, can be found here: http://californiacommunitycolleges.cccco.edu/Portals/0/DocDownloads/ELAC Visitor Map-

Chancellors Conference.pdf

A photo of the street to turn on to obtain VIP parking, is here:

http://californiacommunitycolleges.cccco.edu/Portals/0/DocDownloads/ELAC_VIP_entrance_img

<u>.pdf</u>

Wednesday, August 27, 2014 – 12:15 p.m. to 1 p.m.

Harris will lead a teleconference with higher education reporters.

Phone: 888-471-3843 Passcode: 6581107

Event title: Board of Governors goals press conference

Note to Reporters/Editors: Media planning to attend the in-person press conference or teleconference are asked to **RSVP** to Paige Marlatt Dorr at <a href="mailto:pdocena:pd

The California Community Colleges is the largest system of higher education in the nation. It is composed of 72 districts and 112 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills courses in English and math, and prepare students for transfer to four-year colleges and universities. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges.